



# The Rich Schaffer Outstanding Business Award



2014 NOMINATION SEASON

JULY 1 – JULY 31

The Copiague Chamber of Commerce invites your submission for the **The Rich Schaffer Outstanding Business Award** during the month of July, 2014

This award recognizes a company that has excelled in terms of growth in sales and employees. The awarded company must also have a strong commitment to community service. Named for Town Babylon Supervisor, the Award annually honors a Copiague Chamber business that shows an outstanding history of sustained growth while displaying an acute awareness of what makes us unique.

Individual companies are eligible to apply or be nominated by a third party. **Final nominations will be due by close of business, July 31, 2014.**

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## ELIGIBILITY/CRITERIA

Awards are open to any business that is a member of the Copiague Chamber of Commerce in good standing for at **least 3 years.**

Any eligible entity may nominate itself or be nominated by a third party. Given the public format of finalist information, third-party nominators should ensure the nominated entity is aware of the application and prepared to participate in award activities. Criteria:

- Growth in sales or employment.
- Commitment of company resources for participation in community projects and chamber events.
- Encouragement of employees to be involved in community events.
- Addressing employee concerns/needs to create a positive work environment for all employees.
- Major accomplishment(s) in the past year in any or all of the criteria.
- Nominated businesses must be members in good standing and **in business for at least 5 years**

## JUDGING

Finalists Selection:

- A committee made up of the Copiague Chamber of Commerce Executive Board of Directors will be convened to review all applications.
- Up to three finalists will be selected.

Winner Selection:

- The committee will review the applications and a winner will be selected.



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## **PUBLICITY FOR FINALISTS AND WINNERS**

Finalists will be asked to provide a high resolution photo(s), and or video footage for use in the publicity efforts. Each finalist will be posted on the Chamber website, Facebook page and, if video's are supplied, included on the Chamber YouTube Channel. The winner will be listed on the Chamber website for a period of one year.

## **WINNER ANNOUNCEMENT**

**The winner** will be announced at a ceremony held during our Annual LI Family Festival. The Award winner will accept their Plaque on-stage. **We request that all finalists' Owners, attend the awards ceremony to represent their company and be prepared to accept the award.**



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## 2014 AWARDS NOMINATION FORM

**All Applicants:** Complete this cover sheet and the nomination form in the following pages. Once complete, submit both together.

You have two options for submitting your nomination:

Submit completed form and essays to [info@copiaguechamber.org](mailto:info@copiaguechamber.org) Nominations are due **no later than 5 p.m. Eastern Time on July 31, 2014**. You will receive a receipt confirmation by email within three business days of submitting your nomination. If you do not receive confirmation, please contact [info@copiaguechamber.org](mailto:info@copiaguechamber.org). Thank you for your nomination and good luck!

I, the nominator, have read and understand the Eligibility Requirements.

### ALL INFORMATION IS REQUIRED:

NOMINEE: \_\_\_\_\_  
 CONTACT: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
 EMAIL \_\_\_\_\_

Is the award candidate a member of the Copiague Chamber of Commerce?  Yes  No

### **If a business is being nominated by someone outside the company, complete the following:**

NOMINATOR: \_\_\_\_\_  
 CONTACT: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
 EMAIL \_\_\_\_\_



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**PLEASE TYPE YOUR ANSWERS:**

**Business Profile:**

In 200 **words or less**, please describe your business and your products and/or services. What differentiates your operations from the competition? Why are you better? What is the best thing your business does for consumers? What is the most important thing you want your company to be known and remembered for?

In a one **300 words or less** document, please describe your business using the key award factors.

**Business Growth:** Describe growth and/or stability for the business, number of employees, sales volume, expansion plans, and new services. Provide the percentage change in revenues, profitability and employee growth for 2011, 2012 and 2013. Give specific examples to support your company's performance.

**Community Involvement:** Describe your business' community involvement and corporate citizenship practices. Give examples that show your investments over time.

**Investment in Employees:** Describe how you address employee concerns/needs to creating a positive work environment for all employees

**Major Accomplishments:** Describe your company's greatest accomplishments over the past year including any innovations, innovative applications for product development, service delivery, marketing, and commitment to the community.

**Final Questions:**

Has your company or you as the owner filed bankruptcy in the last five years? \_\_\_\_\_

Has your company had any unanswered complaints with the Better Business Bureau in the last five years?

**APPLICANT CERTIFICATION:**

I, \_\_\_\_\_ (print name) certify that the information on this application is true and accurate to the best of my knowledge at the time of submittal.